



Annual Report 2007

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Organization information

Organization

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General Secretary

Lars Normann Jørgensen

The audit

Deloitte Statsautoriseret Revisionsaktieselskab

Statement by management on the annual report

As of today, we have approved the annual report of 2007 for Amnesty International, Danish Department.

The annual report has been prepared in accordance with the principles in the Danish Financial Statements Act. We consider this practice appropriate, thus giving an accurate picture of the organization's assets and liabilities, financial status and profit.

Copenhagen, 8th March 2008

General Secretary

Lars Normann Jørgensen

The Central Board

Lisbet Birkedal (Chairman)

Mads Klostergaard Petersen (Deputy Chairman)

Jakob Diness (Treasurer)

Niels Rytter

Ulla Sandbæk

John Olsen

Annette Rolsting

Certification of the independent auditor

To the Central Board in Amnesty International, Danish Department

We have audited the annual report of Amnesty International, Danish Department for the financial year 1 January to 31 December 2007, which comprises the statement by Management on the annual report, certification of the internal audit, accounting policies, a concise history of Amnesty International, an overview of the financial highlights, the Central Board's financial operating review, income statement, balance sheet and notes. The annual report has been prepared in accordance with the principles in the Danish Financial Statements Act.

Management's responsibility for the annual report

Management is responsible for the preparation and fair presentation of an annual report in accordance with the principles in the Danish Financial Statements Act. This responsibility includes: designing, implementing and maintaining internal control relevant to the preparation and fair presentation of an annual report that is free from material misstatement, whether due to fraud or error, selecting and applying appropriate accounting policies, and making accounting estimates that are reasonable in the circumstances.

Auditor's responsibility and basis of opinion

Our responsibility is to express an opinion on this annual report based on our audit. We conducted our audit in accordance with Danish Standards on Auditing. Those Standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance whether the annual report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the annual report. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the annual report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of an annual report in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by Management, as well as evaluating the overall presentation of the annual report. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Our audit has not resulted in any qualification.

Opinion

In our opinion, the annual report gives a true and fair view of the organization's financial position at 31 December 2007 and of its financial performance for the financial year 1 January to 31 December 2007 in accordance with the principles in the Danish Financial Statements Act.

Supplementary information

As at 31st December 2007, the organization's equity amounted to the negative sum of 1,890 DKK (thousands). We refer to the Central Board's financial operating review with regard to the development of the organization's equity, liquidity as well as expectations for the profit in 2008.

Copenhagen, 8th March 2008

Deloitte

Statsautoriseret Revisionsaktieselskab

Carsten Mønster
State Authorised
Public Accountant

Birgit la Cour Petersen
State Authorised
Public Accountant

Auditors' report: the internal audit

The annual report has been revised. We have had access to the meetings held by the finance committee and received a copy of the auditor's entry dated 17th August 2007.

The financial outlines have generally been in accordance with the decisions made at the national congress.

The financial profit is above the amount budgeted and the number of members and contributors has increased as expected. The organization's goal for growth and economy in 2007 has therefore been fulfilled.

The assets continue to be satisfactory and guidelines on how to administer the organization's funds have been established.

As recommended by the international movement, the board has established principles and goals for the accumulation of reserves.

In the coming year the organization will begin building up reserves in accordance with the forementioned.

As a result of the recent year's growth in Amnesty International - the Danish Department, considerable contributions (in a relative perspective) are to be made to the international work in the years to come. It is therefore important to maintain the financial stability and ensure that the level of income remains the same. We have been informed that both the secretariat and the board are aware of this.

3rd March 2007

Else-Marie Bisp Niels Erik Markussen
Internal auditor

Accounting policies

Amnesty International, the Danish Department follows the principles abided by the Danish Financial Statements Act.

The chosen accounting policy remains the same as last year.

Recognition and measurement in general

Assets are recognized in the balance sheet when it is likely that future financial advantages will accrue to the organization (based on earlier events and experience) and the value of the asset can therefore reliably be measured.

Liabilities are recognized in the balance sheet when the organization has a judicial or actual liability as a result of an earlier event and it is probable that future financial advantages will be deducted and the liability's value can be measured reliably.

In the initial recognition, the assets and liabilities are measured at cost price. The measuring after the initial recognition follows the guidelines as described for each item below.

When recognizing and measuring, predictable risks and losses that emerge before the annual report is due, that confirm and dismiss circumstances that existed on the day of the rate at the balance sheet day, are taken into consideration.

In the profit and loss statement, income is recognized concurrently with the acquisition of rights. Acquisition of for rights for income is in most cases the time of the payment.

The income and loss statement

Income

The membership fees and group payments are booked on payment.

The criterion of income for testamentary gifts is the time of payment.

Expenses

Expenses are assigned to the year the expense is held.

Expenses are shared among the separate activities in the annual report cf. the fixed plan of distribution.

Interest is included in the annual expenses.

Accounting policies

The Balance Sheet

Material fixed assets

The interior decoration of rented facilities, computers as well as fixtures, furniture and equipment are measured at cost price with the deduction of accumulated write-offs and devaluation.

The cost price is comprised of the purchase price as well as expenses attached to the acquisition until the point where the asset is ready to be used. The cost price of financially leased assets is the lowest value of the fair value and the present value of future leasing fees.

Basis of depreciation is the cost price supplemented by the revaluations and deduction of the expected residual value at the end of the useful life. Depreciation is provided on a straight-line basis over the useful lives of the assets as follows:

Interior decoration of rented facilities: 5 years

Computers, furniture, fixtures and equipment: 3-7 years

Material fixed assets are depreciated to the recoverable amount if this is lower than the accounting value.

Investments

Securities (stock and bonds etc.) are recorded at the rate of the balance sheet day with the exception of frozen custody accounts (inheritances) that to be recorded at the rate of the time of acquisition.

The credit in the Working Group for Children and Amnesty's Committee for Financial Support is to be recognized and measured by the equity value. This means that the credit on the balance sheet is measured at the equity value of committee and group's accounting.

Inventory

Inventory is measured at cost price by the FIFO method or the net realizable value when this is lower.

The cost price of merchandise includes the purchase price plus delivery costs.

The net realizable value of merchandise is assessed as the expected selling price with the deduction of the costs attached to having to put the merchandise up for sale.

Accounts receivable

Accounts receivable are measured at amortized cost price that is usually equivalent to the nominal value minus any impairment write-down to compensate.

Accounting policies

Accruals

Accruals recognized as assets include expenses that are related to the following fiscal year. Accruals are measured at cost price.

Equity

The profit from Amnesty's Committee for Financial Aid and other groups are directly recognized as the organization's equity.

The year's contribution to the international collaboration is expensed at maturity. The following year's known contributions are allocated as a liability and are directly recognized as an expense in equity by regulating the difference between the year's contributions that is expensed in the income statement and the liability allocated in the balance sheet.

Liabilities other than provisions

Liabilities are measured at cost price as at the time of borrowing equivalent to the proceeds received after deducting the transaction cost incurred. Subsequently liabilities are measured at amortized cost price equivalent to the capitalized value when applying the effective interest rate's method.

Lease commitments

Lease commitments concerning financially leased assets are recognized in the balance sheet as liabilities and are measured after the initial recognition at amortized cost price. The difference between the present value and the nominal value of the lease commitment is recognized in the income statement as a financial expense concurrent to the duration of the contract.

Derivative financial instruments

Derivative financial instruments are measured at the initial recognition in the balance sheet at cost price and subsequently at fair value. Derivative financial instruments are recognized as other account receivable respectively as other debts.

Changes in the fair value of derivative instruments, which classify and fulfil the demands of securing the fair value of a recognized asset or recognized liability, are recognized in the income statement jointly with the value change of the hedged asset or hedged liability. Other changes are recognized in the income statement as financial items.

Translation from a foreign currency

In the initial recognition, transactions in foreign currency are translated at the exchange rate prevailing at the date of the transaction. Accounts receivable, liabilities and other monetary items that are not settled on the balance sheet day are translated to the exchange rate prevailing on the balance sheet day.

The exchange difference that occurs between the exchange rate of the day of payment and the exchange rate on the day on the balance sheet, are recognized as financial items on the income statement.

A Concise history of Amnesty International

Vision and mission

Amnesty International is a democratic and worldwide movement of people who campaign for human rights to be internationally recognized.

We research and take action aimed at preventing and ending grave abuses of human rights.

It started with a newspaper article

It all started in May 1961. The British lawyer, Peter Benenson, sat on the tube reading his newspaper. He then caught sight of an article on two Portuguese students who had been imprisoned for raising their wine glasses in a café as a toast to freedom. This prompted Benenson to write the article ‘The forgotten prisoners’ which was printed on 28th May 1961 in the Observer newspaper. In his article, he appealed to the readers to join a campaign with the aim of freeing all of the thousands of prisoners who were hidden and forgotten all over the world and who had been imprisoned on the grounds of their religious beliefs or completely inoffensive political persuasions. These prisons had never done anything violent, neither had they ever provoked violence. He named them Prisoners of Conscience – a concept Amnesty has worked with ever since. The campaign was only to last the year out but the interest was so enormous and the task too great to be solved in such a short space of time. Amnesty International was therefore founded.

Worldwide

Today Amnesty International has more than 2.2 million members, supporters and subscribers in 140 countries and areas.

Eighty countries have their own independent Amnesty department and structure and there are thousands of Amnesty groups and networks. Five hundred employees and volunteers work at Amnesty’s international secretariat in London carrying out intensive research that providing the national departments with material for appeals, campaigns and activities.

Democratic

Amnesty International’s International Executive Committee (IEC) is elected democratically at the biennial International Council Meeting. The Danish Department also attends this event. The Danish Department is headed by a board made up of 7 people who are elected at the annual national congress in which all members can participate and vote.

Financially and politically independent

Amnesty International is financially and politically independent. The organization’s work is carried out with the help of the members’ volunteer work and Financial Aid and with the contribution from private contributors, firms, National Lottery Money and foundations.



A Concise history of Amnesty International

Internationally recognized and respected

Amnesty International is regarded with respect and recognition. The organization has a voice in the UN and is present when proposals for international guidelines for Human Rights are compiled. Amnesty International has been the principal organizer of a long line of conventions over the last few decades, to name but one, the Convention against Torture. In 1977 Amnesty International received the Nobel Peace Prize and in 1992 The Olof Palme Award.

Amnesty's department in Denmark

The Danish Department was founded in 1964 and at the start of the year 2008, it had accumulated 86,901 Danish members and contributors. Day-to-day work is coordinated by the secretariat in Copenhagen which employs 38 permanent employees and approx 70 interns and volunteers. This is where the research from London is processed with regard to the appeals, campaigns, acts etc. that Amnesty's Danish members and other interested work with.

Overview of the financial highlights the last 5 years

	2007	2006	2005	2004	2003
Number of members and contributors	86,901	80,832	75,177	61,572	53,350
Number of local societies	39	43	47	43	32
Number of writers in the letter network	28,206	25,330	13,791	-	10,620
Number of employees	38	38	32	28	23
Number of volunteers and interns	approx 70	approx 70	approx 70	approx 60	approx 50
Income (million DKK)	61,0	54,2	48,8	36,6	31,7
Expenses (million DKK)	46,0	42,8	36,7	27,8	22,1
Contribution to the international work (million DKK)	11,8	10,9	6,8	3,8	3,2
Profit (million DKK)	3,2	0,5	5,3	5,0	6,4
Equity (million DKK)	-1,9	-2,2	-0,9	-3,3	-5,3

The central board's financial operating review

Introduction

Headway was made this year with regard to both income and the number of members. With its results for 2007, Amnesty International - The Danish Department will shortly be achieving its goal of obtaining 100.000 members and contributors. With the current growth this goal will be achieved at the end of the present ISP period (International Strategy Plan) in 2010. At the same time, it was possible to carry out several new and larger campaigns and events in fields the Danish Department had not engaged in before e.g. film- and music production, designer clothes and visual design.

The contribution to the international work is now equivalent to the total income of what the Danish Department earned six years ago. Worldwide, this places the Danish Department among the top 10 sections that contribute the most funds. At the same time, this is in line with the thought and philosophy behind the notion 'One amnesty'.

The income statement

The preparation of the income statement still follows the structure of the Strategy Plan's 15 goals.

The structure makes it possible for the reader of financial statements to be able to compare the goal achievement with the corresponding use of resources.

Added to this, the notes on the different items in the income statement are supplemented with verbal descriptions of the organization's activities in 2007.

Number of members and contributors

At the end of 2007 the Danish Department had 84,025 members and 2,876 contributors. In comparison to 2006, the number of members increased by 6,069 equalling 7.5%.

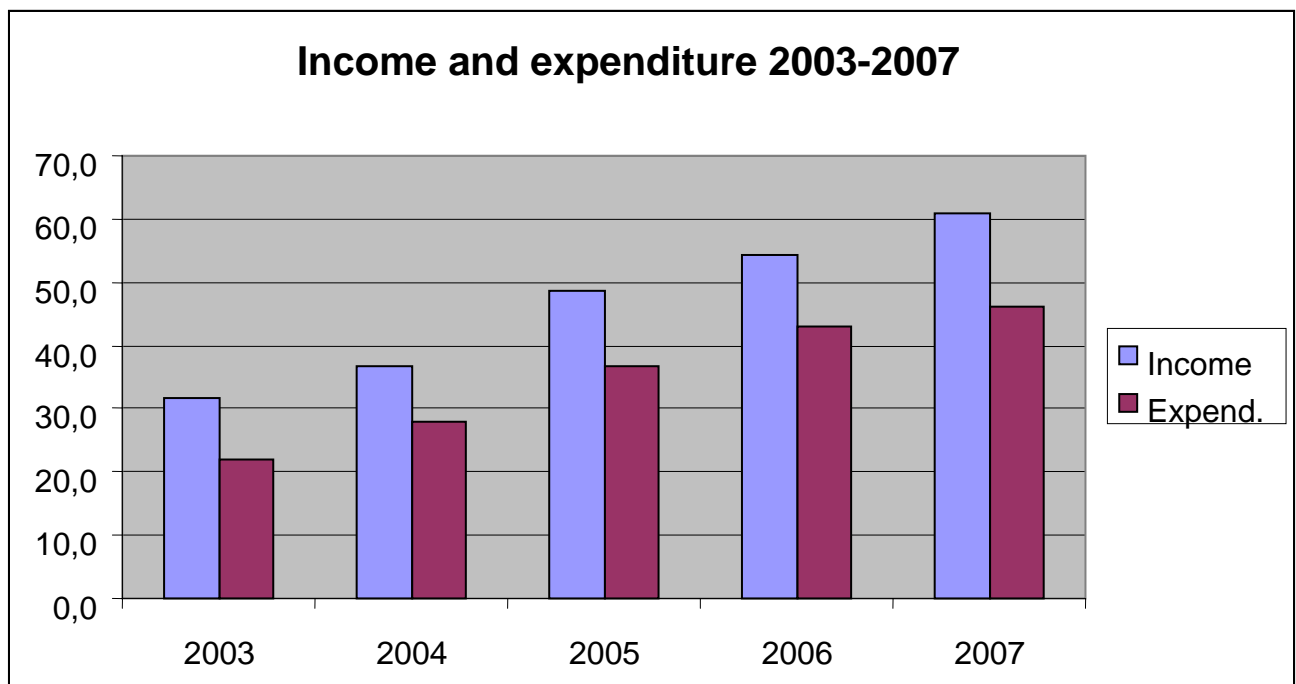
The central board's financial operating review

Income

The total income amounts to 61.0 million DKK – a 6.8 million DKK increase compared to 2006 equalling 12.5%.

The development of the interrelation between income and expenses can be illustrated as follows:

(Million DKK)



In the overview it is evident that the organization has proportioned its activities to its income.

Income from members and contributors

The income from membership fees and sponsorships amounted to 55.2 million DKK in 2007 corresponding to 91% of the total income and is a 6.1 million DKK increase compared to 2006.

Testamentary gifts

In 2007 the Danish Department inherited 1.7 million DKK corresponding to a 0.3 million DDK decrease compared to 2006.

The revenue recognition of testamentary gifts, in addition to the acquisition of rights, is the time of payment which is why the amount can vary substantially from year to year.

The central board's financial operating review

Companies

Through the network Amnesty Business Forum, the Danish Department continually seeks to influence the conduct of companies with regard to Human Rights.

In 2007 18 companies paid subscriptions amounting to an income of 180,000 DKK.

Foundations and unions

In 2007 6 foundations accommodated the Danish Department's grant applications and contributed a total of 701,000 DKK. In addition to this, 4 unions contributed a total of 28,500 DKK.

Lottery funds

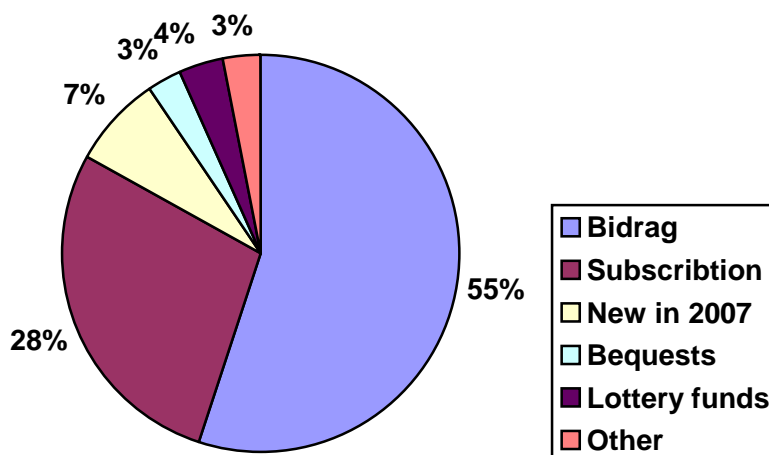
The Danish Department received 1,221,362 DKK from *Tips and Lotto's* (National Lottery) administrative pool for national non-profit organizations, 975,000 DKK for non-profit specific purposes according to the *Tips and Lotto* law and 27,659 DKK from the interest and capital payment in accordance with the Danish Tax Assessment Act § 12.

Local societies and groups

In 2007 the Danish Department's local societies and groups contributed with a total of 155,003 DKK which is included in the total income.

The distribution of income

The figure below shows the distribution of income in 2007.



* Submitted in 2007: The subscriptions and private contributions from members during the year.

The central board's financial operating review

Expenses for activities

Total expenses

The collected expenses total 57.8 million DKK which in comparison to 2006 equals a 4.0 million DKK or a 7% increase.

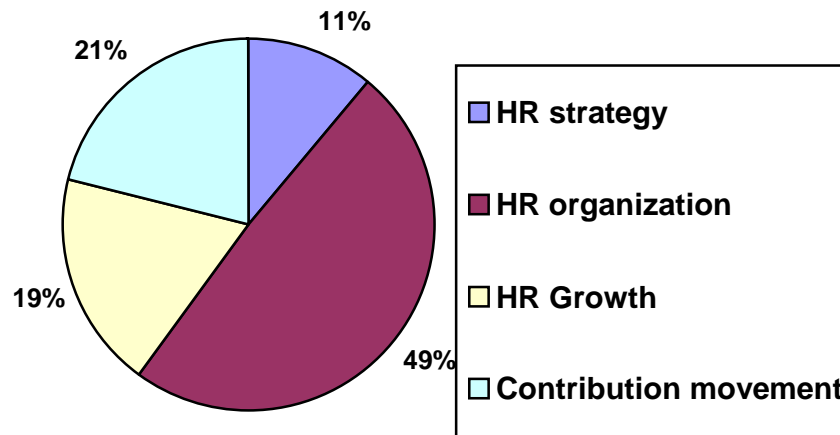
The Danish Department's 15 goals are linked to the organization's main strategies as follows:

Human Rights strategy (1-7)

Human Rights – organization (8-13)

Human Rights – growth (14-15)

The distribution of the main strategies' expenses according to the plan of action is illustrated below:



In 2007 the Danish Department invested more funds for the continued development of Human Rights Activities. This 4.0 million DKK investment corresponding to the increase in the total expenses from 2006 to 2007 has resulted in the following:

	<u>Million DKK</u>
Human Rights' strategy and activity strategy	0.7
Contributions to the international work	0.3
Growth	<u>3.0</u>
	<u>4.0</u>

Human Rights strategy

In 2007 the Danish Department used approx 11% of the total expenses amounting to 6.5 million DKK to carry out this strategy.

Goals 2 and 3 have been particular focus areas with large campaigns. We refer to the annual report's notes for more detail.

The central board's financial operating review

Human Rights strategy and organization strategy

In 2007 the Danish Department used approx 49% of the total expenses amounting to 28.2 million DKK to carry out this strategy.

Focus areas with particular importance have been the winter seminar (goal 9), the Amnesty magazine 'Make Some Noise', the visual identity and design project 'Protect Me' (goal 10), mobilization or member recruitment (goal 11), the construction of a dynamic organization (goal 12) including the operation of the regional centres, volunteer seminar, national gathering, participation at ICM (the International Council Meeting) as well as participation in other international meetings.

The 9.5 million DKK investments in recruiting members have resulted in an additional income of 5.9 million DKK in 2007.

For more details, refer to the notes.

Human Rights – the growth strategy

In 2007 the Danish Department used approx 19% of the total expenses amounting to 11.2 million DKK to carry out this strategy.

For more details, refer to the notes.

The joint expenses

In 2007 the joint expenses, specified in note 17, totals 19.9 million DKK – a 1.6 million DKK increase compared to 2006 which primarily can be ascribed to the scheduled level of activity which was higher than the previous year.

A cost allocation base has been made out according to the principles of complete distribution to the 15 goals of the Strategy Plan. The expenses are distributed proportionally to the human resources employed with the different activities assigned to the different goals.

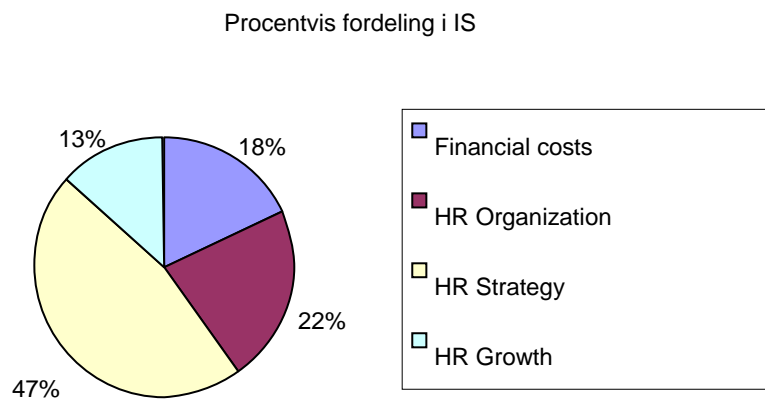
The central board's financial operating review

Financial contributions to the international work

The Danish Department's contributions to the international work account for a large part of the total expenses in 2007 amounting to 11.8 million DKK and includes, besides assessment, also contributions to the EU, development and assistance to member recruitment abroad.

Assessment, which is paid by Amnesty International's national departments, are contributions to the international work which is calculated as the average of the two previous years' net income in the separate departments.

In 2008 the Danish Department's 14.3 million DKK contribution is included in the Secretariat's budget which in principle items covers the following areas:



The Danish Department's contribution amounts to 4% of international secretariat's total 33.0 million £ budget for 2007/2008.

Items under financial income and expenses

Positive cash flow has given the organization the opportunity to secure an advantageous interest rate in special bank accounts. This has resulted in the financial income increasing to 322,159 DKK.

Net value the items under financial income have improved with 254,416 DKK.

The central board's financial operating review

Amnesty's Committee for Financial Aid

A part of the funds in the Danish Department are tied up.

In 2007 the return, which amounted to 109,121 DKK, was allocated to Human Rights activities for different purposes. The committee's allocation for these purposes amounted to 74,500 DKK in 2007.

The trust fund, which makes up part of the Danish Department's reserves, constitutes 3,102,553 DKK.

Net income for the year

The net income of 2007 after paying the assessment as well as other contributions to the international work totals an income of 3.2 million DKK.

Compared to the 2.2 million budget for the year 2007, we are looking at a significant improvement of 1.0 million DKK.

The balance sheet

The most significant displacement in the balance sheet compared to 2006 is evident in the cash flow analysis below.

A greater profit as well as a more sufficient use of the credit period has entailed a significant increase in the cash flow which have increased with 3.2 million DKK as at 31st December 2007 compared to Dec. 31st 2006.

Cash flow analysis

An analysis of the development of the cash flow can be illustrated as follows:

	<u>Million DKK</u>
Holding 01.01.2007	6.1
Ascribed to:	
The yearly income	3.2
Current assets	0.1
Alt. of short term debt	0.4
Deducted:	
Investments	<u>-0.5</u>
Holding Dec. 31st 2007	<u>9.3</u>

The central board's financial operating review

The accumulation of reserves

The Danish Department has, succeeding decisions made at the ICM (International Council Meeting), obliged in accumulating reserves so that it can, at any time, live up to its obligations.

The central board therefore decided as a result of this decision to build up a liquid reserve that meets the principles of the international guidelines.

When determining the size of the reserves, the assessment must be based on the fact that the reserve can cover the following expenses and liquidity traits.

Payroll costs 75%
Operating expense 25%
Current liquidity (Creditors)
Current liquidity (Assessment rate)

Equity

The equity, which at the end of the year was -1.9 million DKK, has with the yearly profit of 3.2 million DKK and other changes in the equity improved with 0.3 million DKK compared to 2006. In the annual report for 2007, 14.3 million DKK is set aside corresponding to the contribution to the international work the year after.

Other changes in the equity can primarily be ascribed to the regulation of assessment that is expensed directly on the equity accounting wise cf. the organization's accounting policy.

With the budget for 2008 as well as the expectations to the earnings in general, the prospect of ending with a positive equity at the end of 2008 is very likely. In addition to this, the central board has decided to accumulate a liquid reserve for times when the organizations income is unstable.

Notes

For a detailed description of the organization's activities in 2007 we refer to the notes 2-18 and to the member's journal as well as the organization's homepage www.amnesty.dk.

Income statement for 2007

	Note	2007 DKK	2006 DKK (Thousands)
Income	1	61009.515	54.276
Income		61.009.515	54.276
Goal 1 - Fight discrimination	2	465.322	200
Goal 2 –Demand justice and fight impunity	3	2.138.285	2.214
Goal 3 –Defend all humans’ physical and mental integrity	4	1.485.694	1.790
Goal 4 – Protect Human Rights in armed conflict	5	639.195	947
Goal 5 – Protect refugees, internal exiles and immigrants	6	816.018	935
Goal 6 – Promote the rights of women and girls	7	580.821	1.281
Goal 7 – Economic, social and cultural rights	8	375.319	394
Goal 8 – Secure quality research	9	810.671	920
Goal 9 – Implement effective activities	10	1.259.958	1.697
Goal 10 – Effective Communication	11	7.689.638	5.488
Goal 11 – Mobilizing people	12	12.198.292	12.716
Goal 12 – Building up a dynamic organization	13	4.611.828	4.509
Goal 13 – Strengthening our credibility	14	1.612.264	1.671
Goal 14 - Financial growth and independence	15	10.717.954	6.308
Goal 15 – Strengthening the financial management	16	1.387.805	1.777
VAT compensation	18	(598.525)	0
Net interest – income	19	(213.522)	41
Expenses		45.977.017	42.888
Income before contributing to the international work		15.032.498	11.388
Contribution to the international work	25	11.826.070	10.868
The net income for the year		3.206.428	520

Balance sheet as at Dec. 31st 2007

	Note	2007 DKK	2006 DKK (Thousands)
Interior decoration of rented facilities	20	504.917	584
Computers and inventory	21	<u>1.710.378</u>	<u>1.125</u>
The material fixed assets		<u>2.215.295</u>	<u>1.709</u>
Deposit in the Medical group	27	0	72
Deposit in the Working Group for Children	28	24.074	22
Deposit in Amnesty's Committee for Financial Aid	29	3.102.553	3.072
Stock	22	259.582	271
Bonds	22	295.963	320
Premium bonds	22	400	4
Deposits		<u>571.929</u>	<u>577</u>
Investments		<u>4.254.501</u>	<u>4.338</u>
Non-current assets		<u>6.469.796</u>	<u>6.047</u>
Inventory		<u>223.790</u>	<u>145</u>
Inventory		<u>223.790</u>	<u>145</u>
Other accounts receivable		757.928	570
Expenses paid in advance, items of cut-off procedure	23	<u>649.160</u>	<u>677</u>
Accounts receivable		<u>1.407.088</u>	<u>1.247</u>
Liquid holdings		<u>9.231.716</u>	<u>6.134</u>
Current assets		<u>10.862.594</u>	<u>7.526</u>
Assets		<u>17.332.390</u>	<u>13.573</u>

Balance sheet as at Dec. 31st 2007

	Note	2007 DKK	2006 DKK (Thousands)
Equity	24	(1.889.868)	(2.225)
Equity		(1.889.868)	(2.225)
Balance with the International Secretariat		186.256	17
Balance with the Medical Group		0	72
Balance with the Work Group for Children		24.074	21
Balance with the Committee of Financial Aid		129.119	81
Debt to the supplier		1.034.102	1.712
Contribution due to the international work in 2008		14.267.844	11.364
Due holiday pay		1.989.772	1.608
ATP		41.198	33
Prepaid contributions, items of cut-off procedure		419.483	0
Expenses due		1.130.410	890
Short-term debts		19.222.258	15.798
Debt		19.222.258	15.798
Liabilities		17.332.390	13.573
Contingent liabilities	26		

Notes

	2007 DKK	2006 DKK (Thousands)
1. Income		
Membership fees	17.249.715	15.909
Private contributions	33.444.756	28.882
Membership fees and private contributions submitted throughout the year	4.531.108	4.341
Testamentary gifts	1.685.282	1.974
Foundations and unions	729.500	362
Amnesty Business Forum	180.000	180
National Lottery Funds	975.000	759
Other lottery funds	1.249.021	1.119
Societies and groups	115.003	229
Etikinvest (<i>ethical investment</i>) award	172.247	0
Other income	<u>677.883</u>	<u>521</u>
	<u>61.009.515</u>	<u>54.276</u>
2. Goal 1 – Fight discrimination		
Fighting racism and discrimination	359.623	79
Salary	77.130	92
Joint expenses	<u>28.569</u>	<u>29</u>
	<u>465.322</u>	<u>200</u>

In 2007 Amnesty focused especially on discrimination. The Danish Department participated in international acts against the discrimination of ethnic and religious minorities in Europe including the Romany in the Balkans. The Danish Department also launched a report about the so-called ‘Starthjælp’ (Start up help) that discriminates people with another ethnic background than Danish. The report was accompanied by a broad popular campaign that involved supporters all over the country.

In 2007 the discrimination of women was also in focus. The Danish Department lobbied the Danish government, creating awareness of the trafficking of women. The Danish government then extended the period of time, trafficked women are protected, to 100 days and ratified The Council of Europe Convention against Trafficking.



Notes

	2007 DKK	2006 DKK (Thousands)
3. Goal 2 – Demand justice and fight impunity		
Company Responsibility with regard to Human Rights (Corporate Social Responsibility)	142.186	113
May 4 th Campaign	56.733	88
Police project	12.469	26
Anti Terror Campaign	421.728	410
Fighting impunity (International Criminal Court and Universal Jurisdiction)	17.900	0
Project Sandholm Camp	113.180	0
Salary	1.002.692	1.204
Joint expenses	<u>371.397</u>	<u>373</u>
	<u>2.138.285</u>	<u>2.214</u>

The fight against terror

Sustaining respect for Human Rights in the fight against terror has again been a focus area in Amnesty International. The Danish Department decided to concentrate on the following areas: Shutting down the prison camp on Guantanamo, stopping renditions (secret abductions) as well as ridding the practice of diplomatic assurances from states that are known for unfair trials and torture. The Danish Department has succeeded in keeping politicians, press and the civilian population aware of these issues through its intensive lobby, campaign and press work. Added to this, the Danish Department has especially called attention to the great problems attached to certain aspects of the Danish Terror Law.

Company Responsibility with regard to Human Rights (Corporate Social Responsibility)

In 2007 the Danish Department continued its work supervising and advising Danish companies as well as criticizing companies that do not live up to their responsibilities. 2007 has also been a year where the organization, internationally and nationally, evaluated the work with the companies.

The round table conferences with Danish companies in Amnesty Business Forum are ongoing and a new member, Arla Foods, has joined. The Danish lumber distributor DHL resigned, as the Danish Department among others had, for many years, critiqued the company for the Burma/Myanmar situation. The Danish Department participated in a large international campaign on the so-called blood diamonds.



Notes

	2007 DKK	2006 DKK (Thousands)
4. Goal 3 – Defending all humans’ physical and mental integrity		
Fighting the death penalty	373.213	410
Urgent action	1.169	1
Other projects in the Medical Group area	87.742	0
Activism network	19.428	165
Salary	732.737	927
Joint expenses	271.405	287
	1.485.694	1.790

In 2007 the greatest success in this area was the fact that a global moratorium on executions was passed by the UN General Assembly. The Danish Department was an active participant in the international tactical campaign, especially involved in member acts with events and the gathering of petitions.

Throughout the year, the Medical Group participated in several acts, for one thing, against the trials against the five foreign nurses in Libya who were accused of infecting children with HIV. The doctoral thesis on the solicitous and technological death continued with small adjustments.

Prisoners of Conscience

The Danish local groups continued working on the cases regarding the Prisoners of Conscience and other victims. The Danish Medical Group acted for activists of Human Rights and Prisoners of Conscience in Turkmenistan, China and Equatorial Guinea.

Torture

The Justice Minister proclaimed that she would introduce a bill on entry of torture in the Criminal Law. The complaint system against the police is being processed in a committee appointed by the Justice Minister. Both cases have been key issues for the Danish Department.

Activism network

The Danish Department’s volunteers from all over the country worked for the release of prisoners of Conscience Prisoners and against torture, death penalty and disappearances through acts, case files and networks as Write for Life and SMS Amnesty Lifeline.

The numbers of participates in SMS Amnesty Lifeline was trebled through out the year as a result of a more strategic presentation of the activity offer with regard to communication and fundraising.

Notes

	2007 DKK	2006 DKK (Thousands)
5. Goal 4 – Protect Human Rights in armed conflict		
Campaign for weapons control	5.000	158
Salary	462.781	602
Joint expenses	<u>171.414</u>	<u>187</u>
	<u>639.195</u>	<u>947</u>

The Danish Department continually tried to keep insisting on the Foreign Ministry support a worldwide weapons' treaty. An international Amnesty International report on the forces in Afghanistan resulted in the Danish Minister of Defence tightening up on the dispatched soldiers' supervision with prisoners.

	2007 DKK	2006 DKK (Thousands)
6. Goal 5 – Protect refugees, internal exiles and immigrants		
Refugee work	23.275	25
Salary	578.476	695
Joint expenses	<u>214.267</u>	<u>215</u>
	<u>816.018</u>	<u>935</u>

In 2007 the Danish Department once again held many activities for refugees and asylum seekers internationally and in Denmark. Internationally the organization focused on the Palestinians' situation in Libya and Iraq as well as refugees from Kosovo and Somalia. In Denmark there was much discussion about the situation of rejected asylum seekers in the Danish society. The Danish Department was very active in this debate, especially with regard to the rejected Iraqis. In the autumn Amnesty International and 19 other organizations and UN High Commission for Refugees worked on protecting asylum seekers in Scandinavia. In 2007 the Danish Medical Group examined 11 asylum seekers for signs of torture injuries. The Medical Group collaborated with the Danish Red Cross to implement a project concerning the refugees in the Sandholm Camp.

Notes

	2007 DKK	2006 DKK (Thousands)
7. Goal 6 – Promote the rights of women and girls		
The Woman Campaign	158.024	431
Salary	308.521	649
Joint expenses	<u>114.276</u>	<u>201</u>
	<u>580.821</u>	<u>1.281</u>

On 8th March 2007 the Danish Department chose the subject of women as the victims of war as a theme with a special focus on acts of violence committed against women in the Darfur area. Local arrangements were held all over the country and a hearing was held at Christiansborg. The Danish Department also focused on acts of violence committed against women in Sudan and Zimbabwe, women's right to abortion under particular circumstances as well as an improvement the legal position of rape victims.

	2007 DKK	2006 DKK (Thousands)
8. Goal 7 – Promote economic, social and cultural rights		
ESC Campaign	31.797	0
Salary	250.673	301
Joint expenses	<u>92.849</u>	<u>93</u>
	<u>375.319</u>	<u>394</u>

The worldwide campaign 'Human Dignity' is to start later than expected. This has given the Danish Department the chance to map out its resources, contact other organizations, build up and test out the teaching of volunteers and employees in the Danish Department. The Danish Medical Group has participated in international acts on the right to health benefits.

	2007 DKK	2006 DKK (Thousands)
9. Goal 8 – Secure research of quality		
Research	10.000	1
Salary	584.261	702
Joint expenses	<u>216.410</u>	<u>217</u>
	<u>810.671</u>	<u>920</u>

Internationally Amnesty International started an assessment of the present rules for research in the organization with the special aim of trying to find ways of expanding and strengthening Amnesty International's research capacity.

Notes

The Danish Department participates in this work that especially examines whether or not the separate departments in Denmark can undertake research and thereby contribute to the total capacity in the area.

	2007 DKK	2006 DKK (Thousands)
10. Goal 9 – Implement effective activities		
Special groups and country coordinators	59.121	117
The training of volunteers	235.856	229
Crises response	55.097	289
The Olympics in China	37.866	0
Salary	636.324	811
Joint expenses	<u>235.694</u>	<u>251</u>
	<u>1.259.958</u>	<u>1.697</u>

Activism

At the beginning of the year, the Danish Department's prioritized activism was reorganized in such a way that it now is in line with the Strategy Plan's Human Rights' Goals. This was done via the implementation of six yearly activity packages and the issuing of a campaign calendar.

The Danish Department's prioritized activity offers were regularly evaluated with regard to participation and impact.

The winter seminar was held with a special focus on discrimination.

Countries and intergovernmental organizations

In prioritized countries, country coordinators and the secretariat have been active in different areas such as lobbying and press work. Human Rights activists from Zimbabwe and Mexico have paid the Danish Department a visit. To improve the aid to the groups and individuals the so-called action files speak of, an international review of the action files are being created.

In 2007 the Danish Department once again highly prioritized the work with UN and EU. With regard to both institutions, their work has been central with regard to almost all goals set in the Danish Department's Strategy Plan. In addition to this, we have followed the work in UN's New Human Rights Council very closely.

Crisis response

There has not been any crisis response in 2007. But the work to help the many internal exiles in Darfur continued in 2007. In addition to this, the Danish Department participated in the international work to help the many victims of the acute crisis in Burma/Myanmar and Pakistan.

The Olympics in China

Amnesty International has once again decided to launch a campaign in connection with the Olympic Games in China. The Danish Department has, as other departments, prepared the campaign throughout 2007 by having meetings with the Chinese ambassador, The Danish Olympic Committee and selected sportspeople. The Danish Department hosted an international campaign leader meeting in Copenhagen in the autumn of 2007.

Notes

	2007	2006
	DKK	DKK
	<hr/>	<u>(Thousands)</u>
11. Goal 10 – Effective communication		
Press work	235.809	377
<i>Amnesty Magazine</i>	1.730.897	1.561
<i>Active News</i>	163.228	153
Make some noise	206.527	248
WEB	69.769	131
Merchandise	268.635	171
Design project	121.824	0
Ad hoc branding	59.792	0
Youth groups	133.314	245
Film project	26.448	50
Visual identity	360.869	0
Salary	3.146.911	1.510
Joint expenses	<u>1.165.615</u>	<u>1.042</u>
	<u>7.689.638</u>	<u>5.488</u>

In 2007 the members' magazine *AMNESTY* was redesigned and issued four times with a circulation increase of approx. 10.000 copies. *Actives News* was likewise redesigned as '16 pages' and was issued three times.

The news mail for volunteers, Amnesty Active, was reorganized and then issued every 14 days focusing on the prioritized activism and is now the one media that regularly updates all volunteers on the development of the prioritized activism e.g. the Activity Packages.

The homepage www.amnesty.dk was regularly updated and the Danish Department carried out proactive and reactive press work as well as monitoring Amnesty's momentum in the media.

The Danish Department's external communication mapped out the objective to secure consistency and impact with regard to The Danish Department's visual identity. The logo was redrawn and a number of Amnesty publications as well as correspondence programs were redesigned and put in production in preparation of a final release in the start of February.

As part of Amnesty International's 'Make some noise' project, three famous Danish bands and soloists recorded cover versions of John Lennon songs that were all released on I-tunes. One of the bands was also included in the international distributed double CD and the Danish Department also produced a music video for the song in cooperation with Zentropa. The concert was held in Copenhagen as a part of the project.

Notes

11. Goal 10 – Effective communication (continued)

'Protect Me' was the name of the fashion collection Amnesty developed with five famous Danish fashion designers. The collection was presented as the winter exhibition and released in late summer in approx 80 stores and on www.amnesty.dk which four doubled its web sales.

Finally the film 'Black Pimpernel' was released in cooperation with Movie Fan/Nordic Film and for the fourth time in four years, Amnesty International attended the CPH:DOX documentary film festival with a special Amnesty series (and Award).

The profile in the youth work was upheld through a separate magazine and homepage and a Youth Day was held as well. The Youth Activism was via the activity packages integrated in the other activism.

	2007 DKK	2006 DKK <small>(Thousands)</small>
12. Goal 11 – Mobilizing people		
Other membership expenses	0	27
Loyalty program	342.160	394
Local societies and groups	71.362	84
Project Effective Activism	108.613	34
Human Rights' teaching	166.332	282
Members' analysis	21.250	317
Innovation, testing new programs	378.994	163
International fundraising congress, moved to note 15	0	66
Assisting member recruitment abroad, moved to note 25	0	291
Contributions to the EU, moved note 25	0	288
Recruitment (expenses including salary)	9.521.451	8.886
Salary	1.158.881	1.438
Joint expenses	<u>429.249</u>	<u>446</u>
	<u>12.198.292</u>	<u>12.716</u>

Human Rights' teaching

In 2007, the Danish Department's material was released to 300-400 schools. The Danish Department has worked towards strengthening the practice of discourse. For this objective, a visions committee was appointed and at the end of 2007, they had worked out a draft on how to improve the strategy in this particular area. The Danish Department also cooperates with the other Scandinavian departments on how to develop the teaching of Human Rights in Amnesty.

Notes

	2007 DKK	2006 DKK <small>(Thousands)</small>
13. Goal 12 – Building a dynamic organization		
Volunteer seminar and chairpersons' rally	205.385	221
Local societies' council	48.886	18
Local centres	653.750	478
Main board	108.217	90
Executive committee	3.479	3
Finance committee	4.243	7
National Congress	636.167	675
Policy committee	9.074	16
Medical Group	12.121	0
HR and management development	49.898	0
International meetings and cooperation	182.319	173
ICM, International Council Meeting	272.355	0
Amnesty groups	139	2
Development and relief, moved to note 25	0	125
Salary	1.770.137	2.062
Joint expenses	<u>655.658</u>	<u>639</u>
	<u>4.611.828</u>	<u>4.509</u>

What the Danish Department had to offer volunteers in terms of teaching, was greatly expanded in 2007 as well as restructured to focusing on the volunteers learning about campaign relevant practice and less on academic teaching. The growth has first and foremost been in the staffed centres that now are the hub of teaching and training.

The Volunteer Seminar was held and focused on campaign training.

The National Congress 27th April to 28th April 2007 was held for the third time at Hotel Nyborg Strand and was a great success with more than 400 participants.

During 2007 the Danish Department developed a new concept with regard to employee development interviews, drawing up individual personal growth plans, payments reciprocal to work effort and pension payments. Besides this, internal policies with regard to recruitment, maternity leave, job satisfaction and stress management have been drawn up.

New executive contracts have been made and a course of management training, that includes coaching, motivation and value based management, is under way.

Notes

13. Goal 12 – Building a dynamic organization (continued)

A Competence Strategy has been worked out for all employees. This includes internal training and establishing internal networks in the Amnesty International system to enhance knowledge training and the vision of 'One Amnesty'.

14. Goal 13 – Strengthening our credibility

	2007 DKK	2006 DKK
	<u> </u>	<u>(Thousands)</u>
Amnesty's international annual report	38.112	46
Operating review	185.500	133
Ethical accounts	1.584	0
Internal operating systems	39.403	0
Salary	983.410	811
Joint expenses	<u>364.255</u>	<u>681</u>
	<u>1.612.264</u>	<u>1.671</u>

The compiling of an annual report for The Danish Department, describing what the collected funds were being used on, started in 2006. The financial report in accordance with goals was then supplemented by a verbal description of the initiated and completed activities. In addition to this, the annual report for the Danish Department was developed and issued in 80,000 copies.

Besides the financial report, the Danish Department initiated 'Project Ethical Accounts' and appointed a project group to carry out the assignment. The goal of an ethical account is to measure whether or not the organization is living up to its own core values.

Until now internal as well as external interested parties have been identified and dialogue group meetings have been held. At these meetings the project groups draft on 'value diamond' has been presented. The process will continue with an eye to publicizing an ethical account in 2009.

With regard to reporting internationally, the Danish Department has been an important contributor by participating in IFM in Dublin March 2007 where international consolidated financial statements was a theme. The ambition is to have it implemented and laid out to all sections by 2008 so the universal picture of Amnesty International becomes a reality.

Notes

	2007	2006
	DKK	DKK
	<u> </u>	<u>(Thousands)</u>
15. Goal 14 – Financial growth and independence		
Existing members (expenses including salary)	7.528.479	5.788
International Fundraising Congress, moved from note 12	60.225	0
Further training	0	64
Foundations	0	1
Enterprises and declaration	15.720	30
Testaments including lawyers' costs	204.161	210
Salary	2.123.008	164
Joint expenses	<u>786.361</u>	<u>51</u>
	<u>10.717.954</u>	<u>6.308</u>

In 2007 the Danish Department worked with a new strategy recruiting members that is made up by a more complex structure. This composite recruitment is developed to secure that the recruitment is comprised of many different techniques and it addresses many different target groups. The focus has been recruitment through Face2Face, telemarketing and online campaigns. There has also been a program directed towards former members.

In 2007 a new loyalty strategy was released in continuation with the composite recruitment. First the focus has been on recruiting new members and achieving an increase of members in all recruitment segments has been successful. In 2007 upgrading the programs has been a major factor with regard to keeping members loyal and their contributions to the Human Rights' work.

The necessary precautions have been taken with regard to expanding and upgrading the loyalty program by implementing the new CRM system (a members' system).

Finally, in 2007, a new strategy was laid out with regard to obtaining large contributions from foundations as well as private contributors. This strategy will be put to work in 2008.



Notes

	2007 DKK	2006 DKK
	<u> </u>	<u>(Thousands)</u>
16. Goal 15 – Strengthening financial management		
Database maintenance and upgrading	345.917	166
IT support and development	35.103	0
Salary	734.665	1.230
Joint expenses	<u>272.120</u>	<u>381</u>
	<u>1.387.805</u>	<u>1.777</u>

In March 2007 the executive committee decided to build up a small reserve of capital to use in cases where the organization's income fluctuates in order to secure the obligation of paying future international contributions. The reserve capital will amount to 7.5 million DKK that will be invested in Danish bonds.

Besides reserve capital to compensate for fluctuating income, an internal report for department managers is being comprised. This report will contain actual numbers comparable to expected resource expenditure as well as a verbal report that gives a quick overview of the financial state as a courtesy to the organizations' management.

Notes

	2007 DKK	2006 DKK <small>(Thousands)</small>
	<hr/>	<hr/>
17. Joint expenses		
Wages and staff expenses, clerks	14.550.605	13.199
Copy and print	307.777	334
Information	2.247	33
Postage and delivery	227.114	158
Telephone bills	201.890	234
Office supplies	214.021	251
IT maintenance	573.195	465
Depreciation of decorating rented facilities	221.082	194
Depreciation of computers and inventory	773.924	610
Indemnification profit	0	(34)
Facility expenses	2.145.989	2.042
Audit and other declarations	238.750	244
Other consultation	92.364	331
Insurance and contingents	178.808	139
The departments' joint expenses	184.864	0
Publicity and advertising	0	55
Miscellaneous	27.515	36
	<hr/> 19.940.145	<hr/> 18.291
18. VAT compensation		
VAT compensation	<hr/> (598.525)	<hr/> 0
	<hr/> (598.525)	<hr/> 0

Under the terms of a new law passed in 2007 the Danish Department was recognised as a *forening* (translates roughly into society, as *forening* is a special Danish construction) in accordance with the Danish Tax Assessment Act § 8A and § 12, 3 and therefore granted compensation with regard to paid VAT in the previous years. In 2007 the Danish Department therefore received 598 DKK (thousands) in VAT compensation.

Notes

	2007 DKK	2006 DKK
		(Thousands)
19. Net interest		
Interest income etc.	(322.159)	(197)
Translation adjustment of balance with Amnesty International (1999-2002), net	0	8
Interest expenses of balance with Amnesty International (1999-2002)	0	92
Translation adjustment of stocks and bonds	19.691	(41)
Translation adjustment of securities, Amnesty's Committee for Financial Aid	20.690	52
Interest and fees etc.	68.256	127
	<u>(213.522)</u>	<u>41</u>
20. Interior decoration of facilities		
Acquisition (start price)	1.037.396	926
Addition of the year	142.512	112
Balance (at the end of the year)	<u>1.179.908</u>	<u>1.038</u>
Depreciations (start)	(453.909)	(260)
Depreciation of the year	(221.082)	(194)
Balance (at the end of the year)	<u>(674.991)</u>	<u>(454)</u>
Book value	<u>504.917</u>	<u>584</u>
21. Computers and inventory		
Acquisition (start price)	3.534.880	2.792
Disposals of the year	0	(53)
Addition of the year	1.358.858	796
Balance (at the end of the year)	<u>4.893.738</u>	<u>3.535</u>
Depreciations (start)	(2.409.436)	(1.824)
Disposals of the year	0	24
Addition of the year	(773.924)	(610)
Balance (at the end of the year)	<u>(3.183.360)</u>	<u>(2.410)</u>
Book value	<u>1.710.378</u>	<u>1.125</u>

Notes

	2007 DKK	2006 DKK
		(Thousands)
22. Securities		
Stock	259.582	271
Bonds	295.963	320
Premium bond	<u>400</u>	<u>4</u>
	<u>555.945</u>	<u>595</u>
<p>In the holding above, a custody account with trust funds is included. The return is allotted elsewhere. The value amounts to 186.000 DDK as at December 31st 2007.</p>		
23. Prepaid expenses and accruals		
Salary and various outlays	34.565	53
Rent, insurance, leasing etc.	<u>614.595</u>	<u>624</u>
	<u>649.160</u>	<u>677</u>
24. Equity		
Equity at the beginning of the year	(2.225.011)	(890)
Net income of the year	3.206.428	520
Profit from Amnesty's Committee for Financial Aid, Work Group for Children	32.817	(144)
Contributions to the international work in 2007 that has been expensed	11.363.742	9.653
Allocated payable amount for the international work in 2008	<u>(14.267.844)</u>	<u>(11.364)</u>
Equity at the end of the year	<u>(1.889.868)</u>	<u>(2.225)</u>
25. Contribution to the international work		
Contribution to the international work, ordinary	11.363.742	9.655
Contribution to the international work, extraordinary	0	1.213
Contribution to the EU, 2006 288 DKK (thousands)	367.574	0
Development and relief, 2006 125 DKK (thousands)	88.239	0
Assisting membership recruitment abroad, 2006 291 DKK (thousands)	<u>6.515</u>	<u>0</u>
	<u>11.826.070</u>	<u>10.868</u>
26. Contingent liabilities		
Lease commitments	1.744.893	2.281
Rent commitments	<u>3.868.914</u>	<u>5.622</u>
	<u>5.613.807</u>	<u>7.903</u>

Notes

	2007 DKK	2006 DKK
		(Thousands)
27. The Medical Group		
Equity at the start of the year	72.335	218
Net income of the year	0	(146)
Transferred to Amnesty International, Danish Department as of 2007	<u>(72.335)</u>	<u>0</u>
Equity at the end of the year	<u>0</u>	<u>72</u>
28. Work Group for Children		
Contributions	44.180	55
Granted aid and events held	<u>(42.117)</u>	<u>(66)</u>
Net income for the year	<u>2.063</u>	<u>(11)</u>
Equity at the beginning of the year	22.011	33
Net income at the end of the year	<u>2.063</u>	<u>(11)</u>
Equity at the end of the year	<u>24.074</u>	<u>22</u>
29. Amnesty's Committee for Financial Aid		
Return on trust funds	109.121	81
Grants for relief	0	0
Grants for other objectives	(74.500)	(63)
Administration etc.	<u>(3.867)</u>	<u>(5)</u>
Net income of the year	<u>30.754</u>	<u>13</u>
Equity at the beginning of the year	3.071.799	3.059
Net income of the year	<u>30.754</u>	<u>13</u>
Equity at the end of the year	<u>3.102.553</u>	<u>3.072</u>